

Mole-Richardson Places on Market Its Integral Inkie

Mole-Richardson, Inc., designers and manufacturers of incandescent equipment for set illumination, announce a new product, the Integral Inkie. This lamp is generally conceded by those experienced in set lighting to be one of the most satisfactory units of its type for set lighting purposes.

With the introduction of noiseless recording a demand has arisen for noiseless lighting equipment. The Integral Inkie meets this demand, it is claimed, since it has been so designed that no parts are used in its construction which produce expansion noises when the equipment is switched on and expanding with the heat from the Mazda globe.

The head of the Integral Inkie is designed of one single aluminum alloy casting. The housing, mirror, dome, ventilator, light baffles, lamp trough, switch box and trunion plates are one integral piece.

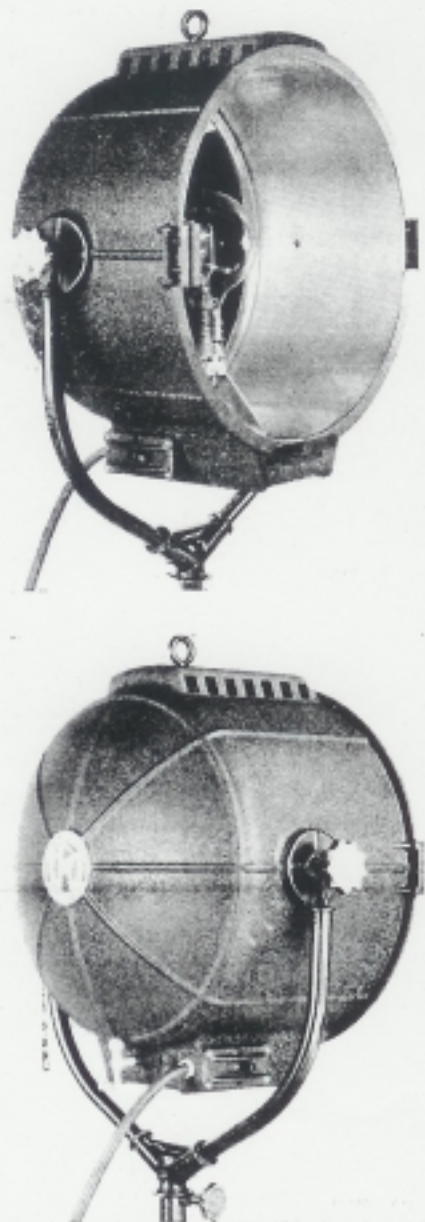
This lamp head is cast from a special silicon aluminum alloy known in the trade as No. 43. Castings from this alloy differ from ordinary aluminum castings in that if they are bent or deformed they can be easily straightened. In case lamps of the new type are damaged by falling from the parallels or by being knocked over they can be repaired by ordinary workmen without excessive cost.

Another feature of this alloy is that it is one of the lightest of the aluminum alloys, being 7 per cent lighter than those customarily used.

The few additional parts to this lamp, such as the slide rods, mirror ring, etc., have been designed to have unrestricted movement which allows them to expand freely without producing any sound.

For the Integral Inkie the manufacturer claims it is noiseless from the time it is switched on, that it is sturdy and strong, the total weight of the complete unit being 68½ pounds, and that it is a convenient lamp to handle when rigging the set.

Mole-Richardson already have the 18-inch and 24-inch sun spots of the new type in production.



Front and rear angle views of new
Mole-Richardson Integral Inkie



Bell and Howell photometer for still
camera

Lyons Writes Technical Terms

Reginald E. Lyons of International Photographers has contributed to the forthcoming Webster's Dictionary about 1,000 words defining technical terms and slang regarding the motion picture camera. He will be so credited in the big book.

Lyons has been 21 years in the motion picture business.

King Charney says...

WHETHER IT BE CARBON OR INCANDESCENT LIGHTING
WHETHER IT BE TALKIES OR SILENT

Insist
Upon

Agfa

Negative

For definite results

AGFA RAW FILM CORPORATION