

Local 728

Weekly Digest

MARCH 21, 2025 | VOL. 3 | ISSUE 62



In The Spotlight this week!

California Film Commission: 51 Films Selected for Film & Television Tax Credit Program

Governor Newsom announced the latest projects to receive the CA Film and TV Incentive. The California Film Commission reports that this is the largest allocation in the history of the program. It could not have come a better time. But we know more is needed to ensure more jobs.

This makes it all the more important for us to be in Sacramento, which we will be next Wednesday with more visits coming. Please see the attached press release as well as two articles from industry publications.

[CFC Press Release](#)

<https://deadline.com/2025/03/california-tax-credits-movies-1236330406/>

<https://www.hollywoodreporter.com/business/business-news/tax-incentives-production-locations-1236167789/>

In solidarity,

Greg Reeves
Business Representative - Secretary
Lighting Technicians IATSE Local 728

Keep California Rolling

Sign and share our pledge to get targeted action items and updates to get involved or go to <https://keepcaliforniarolling.org/>



- GET INVOLVED
- SHARE YOUR STORY
- TAKE ACTION



www.KeepCaliforniaRolling.org

WE NEED YOUR SUPPORT.

The Unions and Guilds in the Entertainment Union Coalition stand with Governor Newsom's inclusion of an expanded \$750 million annual California Film & Television Jobs Program in the 2025-2026 budget.

Unlike other economic incentives, this program is directly tied to the creation of jobs for California workers, strengthens the economic future of California, and supports a healthy and viable motion picture industry by creating jobs where workers live.

JOIN US TO PROTECT AND CREATE JOBS & SAVE OUR INDUSTRY.



SECOND QTR 2025 Dues can be paid by check, ach, debit/credit card or on the website.

Website payments can be made if you log in to your account at www.iatse728.org

Quarterly Due Dates: January 1, April 1, July 1, and October 1



March Madness

March Madness discounts for IATSE Local 728 members now available.

Additional information can be found at the following link:

<https://TRAINING728.ORG/MARCHMADNESS2025>

Local 728 March Madness 2025

New Vendors Added!!!

<https://training728.org/MarchMadness2025>

Chalk Cine Ctrl

Assimilate

YaegerPRO

Cush Light

Swisson/DADCO

Heartbeat of Hollywood – June 2nd

The 47th Annual Heartbeat of Hollywood Gold Classic will be held on June 2, 2025 at Moorpark Country Club and Las Posas Country Club.

Awards Reception will follow at MPTF's Wasserman Campus in Woodland Hills.

The membership approved an Eagle sponsorship, and IATSE Local 728 will be fielding two teams for the upcoming Heartbeat of Hollywood. If you're a golfer and you'd like to be in one of those foursomes, ***sign up at the volunteer database on the website or call the Hall for assistance.***

Step by Step Sign Up Instructions: [Click Here](#)

Login>Account>Edit>Volunteer Opportunities>Heartbeat of Hollywood Golf



MPTF | IOO
Caring is Infinite



HEARTBEAT OF HOLLYWOOD
MPTF IOO

MONDAY, JUNE 2, 2025

**Heartbeat of Hollywood
Golf Classic**

Presented by
NKSFB
LLC



Moorpark Country Club



Las Posas Country Club

Electricity 101 – March 29th

There is space available for Electricity 101 class. No lottery, No prerequisites, Sign ups are now open!

To sign up or for additional details, see below!

Sign up: <https://www.iatse728.org/electricity101-032925>

Or

<https://www.iatse728.org/electricity101-032925>

We have

Space Available

ELECTRICITY 101

MARCH 29, 2025

<https://iatse728.org/electricity101-032925>

- or -

<https://training728.org/electricity101-032925>

NO LOTTERY, NO PREREQUISITES, SIGN UPS ARE NOW OPEN

If you want to understand how our gear works and be a creative problem solver, this class is where it begins. Knowing how electricity behaves makes you a more valuable member of your crew and sets you up for more opportunities to advance your career.

This class covers topics that are listed on the Body of Knowledge for the ETCP Electrical Certifications.



IATSE LOCAL 728 SOLIDARITY FRIDAYS!
WEAR YOUR IATSE LOCAL 728 UNION SWAG ON FRIDAYS



IATSE Local 892 - Eddie Marks Costume Scholarship

This scholarship is available to all IATSE members in good standing, Teamsters Local 399, and LIUNA Local 724 for their children/dependents wishing to study costuming and entering a certified institution of higher education in 2025.

The submission deadline is May 31, 2025.

For complete information regarding this scholarship please refer to the application, criteria and requirements at:

<https://www.costumedesignersguild.com/eddiemarks-scholarship/>



Women's History Month

Moving Forward Together!
Women Educating & Inspiring Generations



LDI 2025 Call for Speakers Now Open!

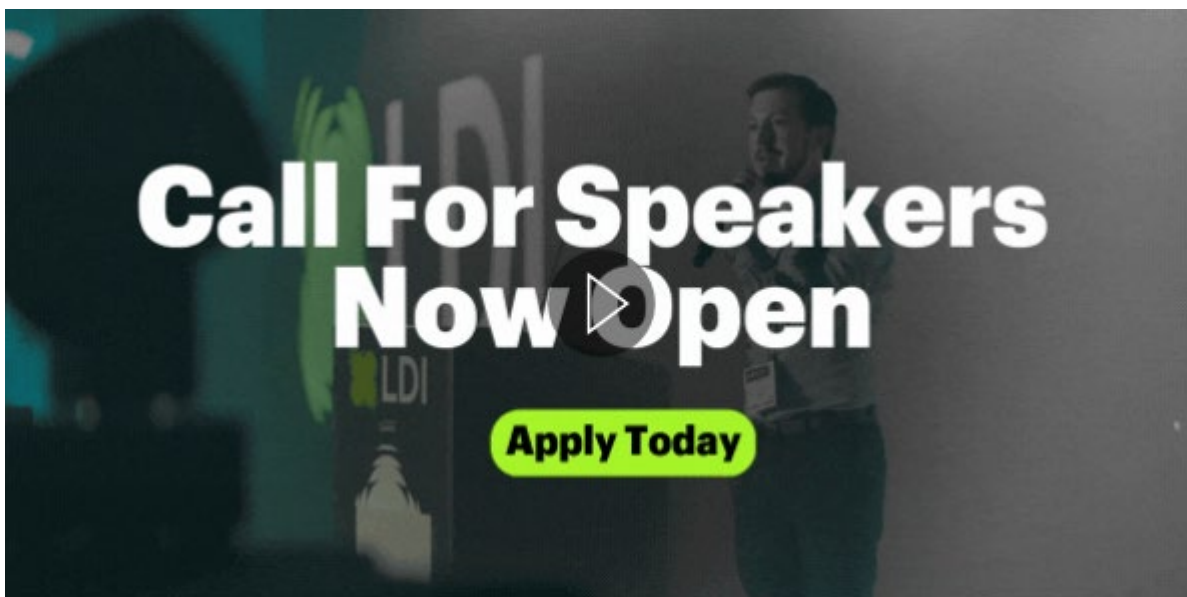
LDI is the premiere lighting event that showcases new technologies in our craft. As knowledge leaders, we are seen as both the end users and the product innovators. Please consider applying to speak or training today!



Conference: Dec. 3-9, 2025

Expo: Dec 7-9, 2025

Las Vegas Convention Center - West Hall



We'd love to have you speak at LDI 2025!

Are you a designer, programmer, technician, rigger, electrician, technical director, or other entertainment design/technology industry expert? Or are you a manufacturer, distributor, inventor, or R&D guru? [Apply to speak at LDI today!](#)

All speakers receive an LDI 2025 LDInnovation Conference badge as compensation (\$800 value) and a speaker gift.

Event Dates:

December 3-9, 2025

Deadlines:

Training Submissions due by March 24, 2025

Speaking Submissions due by April 24, 2025

[**Apply to Speak Now**](#)

Upcoming Events

Rosie the Riveter Interlocal Mixer

Join Local 705's Contract Action Team and Political Action Team (CAT & PAT) for a mixer to Keep California Rolling and to celebrate National Rosie the Riveter Day.

Themed music, food/drinks, activities, information, and good fun.

When: Friday, March 21

Time: 5PM-8PM

Location: Motion Picture Costumers (IATSE Local 705) | 5127 Laurel Canyon Blvd | Valley Village, CA 91607

RSVP & to sign up to bring food/drink bit.ly/705RTR2025

National Rosie the Riveter Day
Motion Picture Costumers
invites you to a
**Rosie the Riveter
Interlocal Mixer!**
Hosted by the MPC 705 Costumer Action Team (CAT)
& Political Action Team (PAT)

Friday,
March 21, 2025
5pm- 8pm

MPC Local 705 Member Hall
5127 Laurel Canyon Blvd
Valley Village, CA 91607

Wear your best Rosie-inspired looks and/or
Victory Rolls to Keep CA Rolling and
support the film tax incentive initiative!
Music, themed crafts, and grassroots rank-and-file
membership-driven fun for all.
Light themed food/drinks donated by committee
members, but any spare rations would be greatly
appreciated.
RSVP to help us with headcount & to sign up
to bring food/drink! bit.ly/705RTR2025

MPC 705 PAT will be providing
voter information, how to
locate your federal/state/local
representatives, IA-supported
initiatives, and more.

KEEP CALIFORNIA ROLLING

Save the Date: IATSE Pride's Committee's Webinar

Save the date for a webinar on Sunday, March 23rd at 2:00PM PT. This is open to both LGBTQ+ people and allies, as well as members, permits, friends and family.

When: Sunday, March 23rd

Time: 2PM PT

Location: via Zoom

Register in advance: [Click Here](#)



The poster features a pink and purple gradient background with gold confetti. The text is in a light blue, bubbly font. At the center is a rainbow-colored Maltese cross with a shield in the middle containing the letters 'IA'. The letters 'T', 'A', 'S', and 'E' are placed in the four arms of the cross respectively.

Save the Date
and join us for the
IATSE Pride Committee's
Quarterly-ish Webinar

Sunday, March 23rd
5:00P.M. ET
more details to follow

MPTF Webinar: Navigating the Health Care Maze, Your Guide to Medicare Options for MPI Covered Participants

Join representatives from Motion Picture Industry Health Plan and Entertainment Health Insurance Solutions for an important webinar on Medicare Coordination of Benefits.

When: Thursday, March 27th

Time: 6:00PM PT

Location: via Zoom

Register: [Here](#)

Please RSVP by March 26



Union Resources

Disaster Assistance and Emergency Resources

IATSE- Los Angeles Fires Relief and Response

The IATSE and the Locals of the West Coast have combined resources into this link that will be updated regularly.

<https://iatse.net/socal-fires/>

Disaster Unemployment Assistance (DUA)

Available to independent contractors who are often employed in the entertainment and other LA industries. Check eligibility guidelines for details.

[Disaster Unemployment Assistance \(DUA\) Now Available to Los Angeles County Workers Impacted by California Wildfires and Severe Winds](#)

MPTF/ECF Insurance Services

For those who may be transitioning off MPI Health coverage, IATSE Local 700 recorded a Zoom Presentation with MPTF/ECF Insurance Services to help explain options beyond paid COBRA. Please check out this informative video.

[Zoom Presentation](#)

Mental Health Tools and Resources

If you are in need of mental health assistance, don't feel ashamed. It's natural. Please utilize some of these tools from our website or call us at the hall.

MPTF Intake Line: (323) 634-3888

[Mental Health Resources \(iatse728.org\)](#)

[Mental Health Tools and Resources with Behind The Scenes | IATSE Local 728 \(iatse728.org\)](#)

IATSE Local 728 Guide to Assistance and Benefits

Information for IATSE Local 728 members, including: Unemployment/Disability Insurance, Sick Dues, Life Insurance, Honorable Withdrawal, MPI (Motion Picture Pension & Health Plans, Motion Picture & Television Fund, Assistance Information

Log-in required to view content: [Assistance | IATSE Local 728 \(iatse728.org\)](https://iatse728.org)

IATSE PAC

IATSE PAC

The IATSE PAC is about access to politicians regardless of platform on behalf of ALL members.

While the work stoppage last year impacted you and your colleague's financial wellbeing, the fights we take on with PAC resources continue for our industry, benefiting ALL U.S. members and Local Unions whether they contribute or not. Donate today! <https://L728.co/iatsepac>

[What is the IATSE PAC? Play Video](#)



In Memoriam

Brother Glenn W. Hodson

A 23-year member, Brother Hodson passed away on March 16, 2025.

[Notice of passing: Glenn Hodson](#)

IN MEMORIAM

Brother Glenn W. Hodson



A member since July 28, 2001

Passed away on March 16, 2025

He was 57 years old

Brother James L. Haws

A 27-year member, Brother Haws passed away on March 15, 2025. Brother Haws was initiated into Local 728 on September 19, 1998.

IN MEMORIAM

*Brother
James L. Haws*



A member since September 19, 1998

Passed away on March 15, 2025

He was 66 years old

Brother Jeff A. Butters

A 48-year member, Brother Butters passed away on March 4, 2025. Some of Jeff's work included, Silverado, Stand by Me, Weeds, and Showtime.

IN MEMORIAM

*Brother
Jeff A. Butters*



A member since December 11, 1976

Passed away on March 4, 2025

He was 76 years old

Brother Shane M. Crowl

A 12-year member, Brother Crowl passed away on March 4, 2025.

A Celebration of Life for Shane will be held on Saturday, June 14, 2025 from 2PM-5PM(ET) at the Acker-Moore VFW, 3733 Fishcreek Rd., Stow, Ohio.

Obituary: <https://www.adamsmason.com/obituaries/shane-crowl>



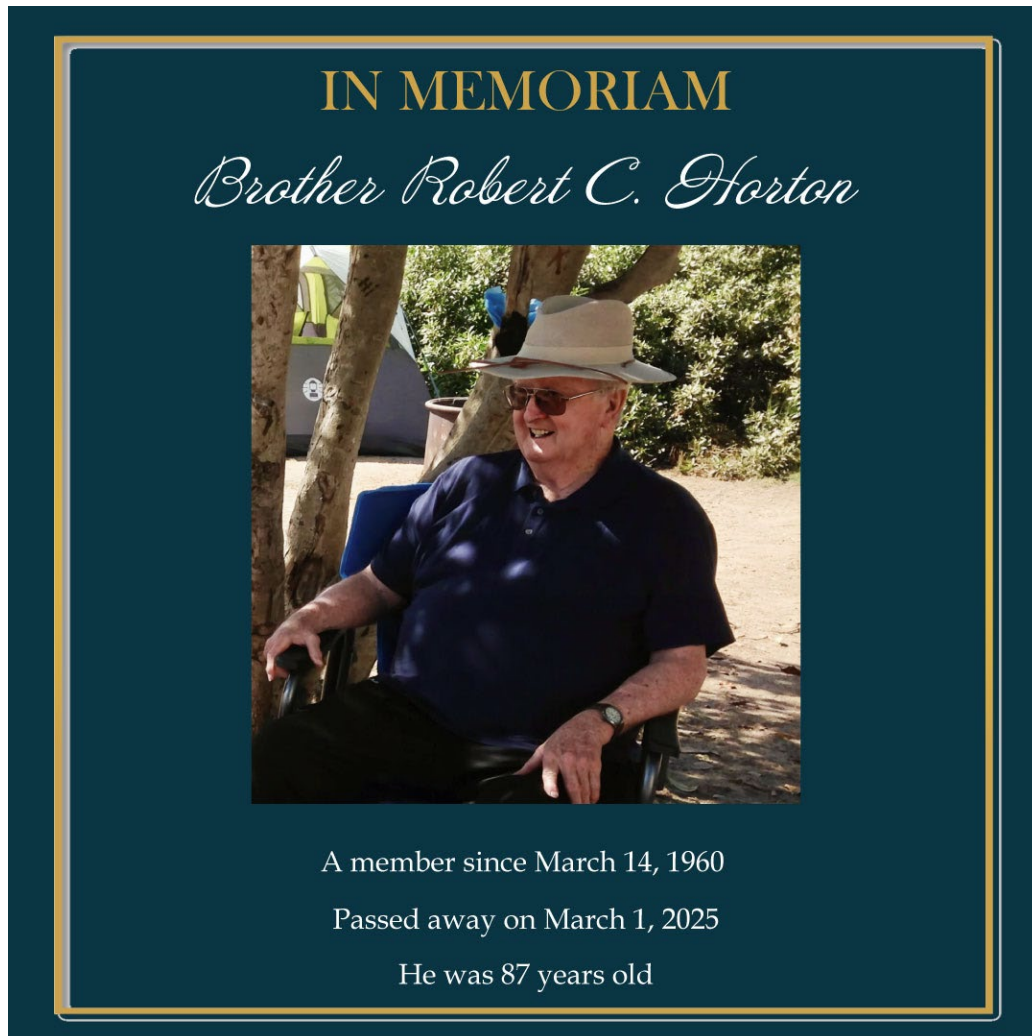
Brother Robert C. Horton

A 65-year member, Brother Horton passed away on March 1, 2025.

Services will be held in Sacramento, CA and a Celebration of Life will be held on Saturday, March 22nd.

Information can be found at the following link:

[Notice of passing: Brother Horton](#)



**The SUPER SOFT LAUNCH of the website continues.
If you notice a bug, or other issue, here's where to send it:**

<https://forms.gle/EaprTnGAARSDRcKk8>