

Labor 411
MAKING IT EASY TO SUPPORT GOOD JOBS

LOS ANGELES | SAN FRANCISCO | WASHINGTON, D.C. | PHILADELPHIA | NEW YORK



Shopping Our Values This Holiday Season

10% Is All We Ask

The old saying goes that "it is better to give than receive." But really, who are we kidding? We all like to receive. Be it a small but heartfelt knick-knack from a coworker, something sparkling and dazzling from a partner, or a really cool toy from the Jolly Ol' Elf himself, receiving an expression of gratitude topped with the perfect bow brings as much warmth as that cup of cocoa or glass of spiked eggnog.

Gift giving is a key tenant of the Holiday Season, but we could all do a little better job with the buying. Oh, we have no trouble spending money – just look at the crowded malls and bloated credit card bills. But it's how and where we spend our dollars that could use some work.

When we as consumers buy something, we are doing more than selecting an item – we are casting a vote in favor of the company that made that product. Considering that, shouldn't we throw our support behind companies that share our values?

Labor 411 is about supporting good jobs through consumer activism. We believe that when we spend our hard-earned money on products made by businesses that treat their employees fairly with good pay and benefits, we are making a difference. We are supporting businesses that support good jobs, thus strengthening the middle class and strengthening America.

This Holiday Season, Labor 411 challenges consumers to allocate at least 10% of their spending on goods produced by companies that treat their workers well, or at establishments that do the same. Just imagine the impact that would have!

In the following pages, you'll find plenty of gift ideas that support Labor 411's mission. By purchasing the items in the Labor 411 2021 Holiday Gift Guide, you'll be making a difference that goes beyond simple gift giving.

Happy Holidays!

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Kids love toys. Adults love to give kids toys. These are no-brainers. Many of the most classic toys and games also happen to be union made. So when they tear open the wrapping and their faces light up, you can share that delight. (The following games and toys are represented by RWDSU/UFCW.)

Barrel of Monkeys

Battleship

Candy Land

Chutes and Ladders

Clue

Connect 4

Cranium

The Game of Life

Hasbro Toys

Hi Ho! Cherry-O

Hasbro Toys

Monopoly

Mouse Trap

Operation

Pictionary

Risk

Scrabble

Sorry

Taboo

Twister

Yahtzee



Baby Alive Beyblade

Captain America

Easy Bake

G.I. Joe

Lite Brite

Marvel

Milton Bradley Toys

Mr. Potato Head

Nerf Play Doh

Spider-Man

Star Wars

Super Soaker

Tinkertoy

Tonka



Happy Halidays from your friends at Labor 411



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